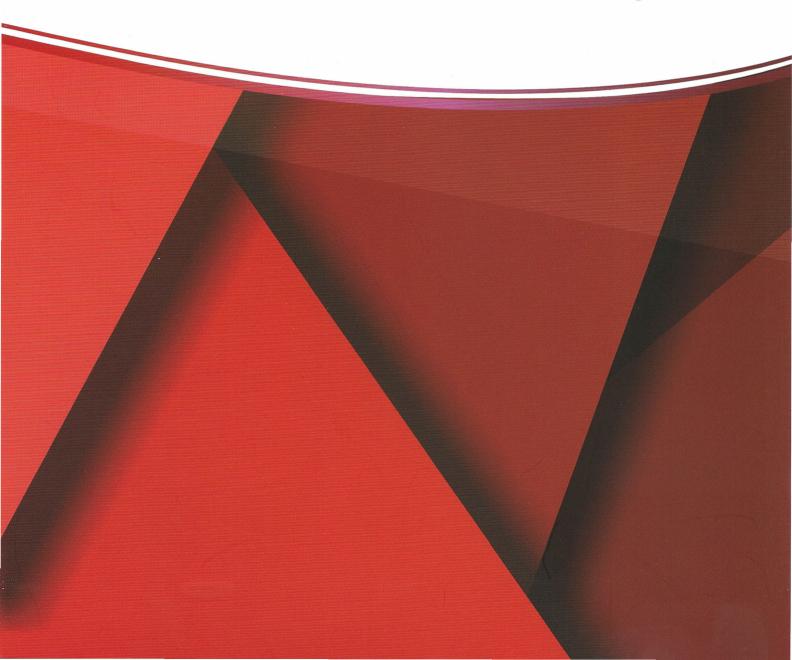


# **CATHAY***RED*<sup>TM</sup>

A New Class of Red Iron Oxide Pigments



# **CATHAY** *INDUSTRIES* introduce **CATHAY***RED*<sup>™</sup> new range of high performance Red Iron Oxide Pigments.

Leading global iron oxide pigment manufacturer **CATHAY** *INDUSTRIES* introduces **CATHAY***RED*™a renewed and extended range of precipitated Red Iron Oxide Pigments specifically designed for the paint and coating industries.

Continuous refinement and enhancement of **CATHAY**'s proprietary wet precipitation process has led to a new range of red iron oxides **CATHAY***RED*™ that can effectively match the previously unattainable color space of Copperas Reds produced by thermal decomposition of ferrous sulphate.

**CATHAY***RED*™ encompasses a wide range of high performance precipitated reds with a unique Hue and Chroma from salmon to dark red and blue shades featuring outstanding color and physical properties which are easy to wet, with high dispersibility, are chemically stable and can be used in a wide range of applications, including paint and coatings, rubber and plastic products, textile finishes, building materials and ceramics.

**CATHAY**RED™ range underpins **CATHAY** INDUSTRIES commitment to the industry as its proprietary and eco-friendly technology provides the long-term sustainability in quality, and supply the market has been seeking.

# **About CATHAY INDUSTRIES**

**CATHAY** *INDUSTRIES* is one of the world's leading manufacturers of synthetic iron oxide pigments. The business areas of the company include iron oxide pigment for the construction industry, high technology grades for the use in coatings systems as well as highest purity iron oxides for cosmetics, food and pharmaceutical applications. The portfolio is complimented by a number of synergistic products. Established in 1979, the **CATHAY** *INDUSTRIES* GROUP, with production and office sites in the USA, China, Belgium, Australasia and South Africa and has been dynamically growing. The success of **CATHAY** *INDUSTRIES* is based on significant investment into latest production technologies.



# **CATHAY***RED*™







Product Code	Pigment Index	Chemical Composition	Purity % (as Fe <sub>2</sub> O <sub>3</sub> )	Oil Absorption g/100g	Density g/cm <sup>3</sup>	Sieve Residue 45 micron mesh %	Water Soluble Salts %	pН	Moisture, %	Particle Shape	DE	Tinting Strength %
Test Method			BS1014	ISO 787–5	ISO 787-10	ISO 787-7	ISO 787-3	ISO 787-9	ISO 787–2	Electron Micrograph	ISO 7724–2	ISO 8781-1
CATHAYRED™ Iron Oxide Red												
RA10YD	PR 101	Fe <sub>2</sub> O <sub>3</sub>	95+	15–25	5.0	≤0.01	≤0.3	5–8	≤1	Spherical	≤1	95–105
RA11YD	PR 101	Fe <sub>2</sub> O <sub>3</sub>	95+	15–25	5.0	≤0.01	≤0.3	5–9	≤1	Spherical	≤1	95–105
RA11YC	PR 101	Fe <sub>2</sub> O <sub>3</sub>	95+	15–25	5.0	≤0.01	≤0.3	5–9	≤1	Spherical	≤1	95–105
RA12YD	PR 101	Fe <sub>2</sub> O <sub>3</sub>	95+	15–25	5.0	≤0.01	≤0.3	5–9	≤1	Spherical	≤1	95–105
RA12BD	PR 101	Fe <sub>2</sub> O <sub>3</sub>	95+	15–25	5.0	≤0.01	≤0.3	5–9	≤1	Spherical	≤1	95–105
RA13YD	PR 101	Fe <sub>2</sub> O <sub>3</sub>	95+	15–25	5.0	≤0.01	≤0.3	5–8	≤1	Spherical	<b>≤</b> 1	95–105
RA14YD	PR 101	Fe <sub>2</sub> O <sub>3</sub>	95+	15–25	5.0	≤0.01	≤0.3	5–9	≤1	Spherical	≤1	95–105
RA18YD	PR 101	Fe <sub>2</sub> O <sub>3</sub>	95+	15–25	5.0	≤0.01	≤0.3	5–9	€1	Spherical	€1	95–105



# Cathay Industries Asia Pacific Ltd.

## **Hong Kong Head Office**

Suite 901A, 9/F, Chinachem Golden Plaza, 77 Mody Road, Tsimshatsui East, Kowloon, Hong Kong

Tel: +852 2721 2257 Fax: +852 2721 6614

Email: info@cathayindustriesAP.com

#### **Shanghai Office**

21H, Yan Dang Building, No. 107, Yan Dang Road,

Shanghai, China Tel: +86 21 63723345 Fax: +86 21 63725297

Email: info@cathaypigments.cn

# Cathay Industries USA, Inc.

#### **Indiana Head Office**

4901 Evans Ave, Valparaiso, IN 46383, USA

Tel: +1 219-464-7395 Fax: +1 219-465-7059 Email: info@cathayindusa.com

# Cathay Industries Europe N.V.

Industriepark II, Pamelstraat Oost 442, 9400 Ninove, Belgium Tel: +32 (0) 54/31 14 10 Fax: +32 (0) 54/31 14 19

Email: info@cathayindustries.eu

## www.cathayindustries.com

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# Cathav Industries (UK) Ltd.

Unit C1b - 7, Fairoaks Airport, Chobham, Surrey GU24 8HU, United Kingdom

Tel: +44 1483 222000 Fax: +44 1483 222008

Email: info@cathayindustries.co.uk

# Cathay Industries Australasia Pty Ltd.

#### **Sydney Head Office**

103 Vanessa Street, Kingsgrove NSW 2208 Australia

PO Box 428, Kingsgrove NSW 1480

Tel: +61 2 9336 1000 Fax: +61 2 9150 6677

Email: info@cathayindustries.com.au

## Cathay Industries (Africa) Pty. Ltd.

Lion Roars Office Park, Block A First Floor, CNR 3rd Avenue & Heugh Road Walmer, Port Elizabeth, 6070

South Africa

Tel: +27 41 5815206 Fax: +27 41 5816878

Email: info@cathayindustries.co.za



